

## **10 Reasons to join RE/MAX as a Broker Associate**

You have a unique opportunity to become a successful entrepreneur, working with the global leader in Real Estate transactions. More than 1,00,000 Broker Associate in close to 80 countries are already enjoying the RE/MAX advantage.

The RE/MAX business model gives you the independence to manage your business; at the same time, it provides you with the support and benefits of the world's largest network of Real Estate professionals.

Maximize your Real Estate opportunities by joining RE/MAX as a Broker Associate **NOW!!!**

### **1. World's Largest Network of Real Estate Professionals**

**More than 1,00,000 associates operating from close to 7000 offices in 80 countries worldwide will be working for YOU.**

RE/MAX India is looking to establish a nationwide presence in the next 3 years and intends to add more than 10,000 Broker Associates in the next 5 years.

By joining RE/MAX, you will get connected to a global network of professional brokers. This means maximum leads, maximum opportunities to capitalize those leads and hence maximization of your Real Estate business.

### **2. Leader in the Global Real Estate Market**

**Since 1997 we can confidently say – "Nobody in the world sells more Real Estate than RE/MAX".**

Today RE/MAX is the global leader in Real Estate. It has been steadily growing since its foundation in 1973 in Denver. This exponential growth has been achieved by opening new offices and recruitment of sales associates for more than 35 years.

We are still growing! Faster than ever before!

"Entrepreneur" magazine has awarded RE/MAX as the best franchise business in Real Estate, 7 times in the last 8 years.

In appreciation of the tremendous success of the RE/MAX model all over the world, RE/MAX is the only Real Estate company which has been included in Howard Rothman's book – "50 companies that changed the world".

### **3. Maximum Rewards for Maximum Performance**

**You can receive up to 80% of commissions with RE/MAX.**

RE/MAX aims to attract the best people by giving them the best rewards in the business.

Broker Associates are the real breadwinners of the RE/MAX model. RE/MAX believes in giving them the maximum rewards for their efforts.

The phenomenal success of the RE/MAX model across the globe is accredited to the fact that RE/MAX recognizes the need to motivate its Broker Associates with the best incentives so that they produce the best results.

The beauty of the RE/MAX model is that the more efficient the Broker Associate is, the higher percentage of commission he will be offered from the Broker Owners.

#### **4. Be an entrepreneur and not an employee**

**There is no better feeling than working for yourself.**

RE/MAX recognizes YOU as an entrepreneur and not only gives you the freedom to manage your own business but also provides you with the best support to ensure your success.

At RE/MAX you are your own boss and earn the maximum reward for your efforts.

RE/MAX can work for you. It's business based on local knowledge with global reach.

#### **5. Power of the Brand RE/MAX**

**Customers will trust RE/MAX, they will also trust you.**

Quality, integrity, professionalism and experience – Today RE/MAX is a world renowned brand based upon these values. It has taken us 36 years to build RE/MAX one of the most globally trusted brands. You can take advantage of this legacy by joining RE/MAX today.

The RE/MAX hot air balloon which is one of the most recognized logos in the world, RE/MAX registered slogans such as "*Nobody in the world sells more real estate than RE/MAX*", "*Outstanding Agents. Outstanding Results*" and "*Take a step above the crowd*" benefit from international, national and local marketing initiatives – You get all this by joining RE/MAX.

Thanks to extensive advertising campaigns, sponsorship of globally recognized sport events and cooperation of thousands of offices around the world, RE/MAX is not only the most respected, but also the most powerful Real Estate brand.

## **6. Technology**

**Innovation is the word at RE/MAX.**

RE/MAX was the first Real Estate company with its own website and it is the only Real Estate company with its own satellite network.

RE/MAX offers an international and local intranet, a common website with Real Estate listings in 26 languages. Through this website, customers can search the properties offered by RE/MAX agents in almost 80 countries in the world.

International Intranet - Mainstreet serves as an important tool through which Broker Associates can communicate and transact with other RE/MAX agents and clients all over the world.

## **7. Referral System**

**With RE/MAX, the ways of searching for properties and Broker Associates throughout the world are endless.**

RE/MAX has a state-of-the-art referral program which allows rapid exchange of properties at the local, regional and international level.

RE/MAX referral system enables customers to buy and sell properties in all the 80 countries in which RE/MAX operates, at no additional cost, regardless of any language barrier or lack of knowledge about the Real Estate market of other countries.

The opportunity to use the largest real estate referral program in the world, significantly increases the chances of our customers to find suitable properties or buyers as early as possible.

The RE/MAX referral system considerably contributes towards the productivity and profitability of RE/MAX Broker Associates, who generate a large portion of their business through this system. Broker Associates have the opportunity to share all requisitions of their clients through an advanced computerized system which automatically matches properties and buyers across India each day.

Broker Associates can make more business than their competitors thanks to matching and sharing of deals. This system is easily accessible by web interface. It means that Broker Associates can work from any place, at anytime, wherever they have Internet access.

## **8. Training According to your Needs**

**Our priority is personal development, education and growth.**

RE/MAX University was founded in the United States as part of a unique RE/MAX International educational & career development program. Not only Regional directors but mainly Broker Associates undergo rigorous trainings that lead to higher performance. Trainings include various modules which help them to become experts and skilled professionals in Real Estate. When customers are dealing with RE/MAX, they are sure that they are meeting only Trained Professionals.

RE/MAX supports the personal growth of the Broker Associates and offers them career development from their very first step. Broker Associates also have the opportunity to reach for positions of team leader, branch manager, or even leaders of their Broker Office.

## **9. Marketing & Promotion**

**Imagine 1,00,000 associates in 7,000 offices promoting your brand in 80 countries worldwide.**

RE/MAX became the first global brand in Real Estate, thanks to its global expansion and globally co-ordinated marketing activities. Strong focus on marketing, huge investments in advertising in the form of International & National TV campaigns, promotional activities, and global brand exposure, helps RE/MAX outshine all its competitors.

Consumers will trust you for your professionalism and your strong network, which in turn will maximize their opportunities to find buyers/sellers in minimum turnaround time.

RE/MAX supports its Broker Associates with maximum marketing initiatives in the form of brand advertising, advertising of properties in the most important Real Estate servers and journals, the RE/MAX magazine and high-quality Public Relations. We promote not just the RE/MAX brand, but we also promote our Broker Associates individually, as the best people in the business.

## **10. Support**

**At RE/MAX, our customer is You.**

We offer our Broker Associates all the support and services they need to meet the end customers' needs.

Thanks to the continuous support of RE/MAX, our Broker Associates can offer their customers the best services for the most reasonable prices in areas including legal services, mortgage consultation and more.

The RE/MAX network enjoys large economies of scale, therefore we are able to develop a program of approved and recommended suppliers. Through this, we ensure the best and consistent quality at lowest prices.

The RE/MAX network will always be at your disposal for all your queries.

If you have a problem or a doubt any time, we will be happy to answer all your questions. RE/MAX believes in doing its best to make the Broker Associates successful, their success will lead to everyone's success.

Everybody Wins with RE/MAX.

### **Still Not Convinced?**

RE/MAX boasts the world's largest network of real estate professionals, a powerful brand, professional support on global, national and local levels, cutting-edge technology, professional training programs for career and personal development, 36 years of experience and the highest revenue on the market. We provide our agents with all of this.

If you still have any doubts, contact your nearest RE/MAX franchise today!

**Join us right NOW! Become a pioneer of the RE/MAX revolution**

**Join RE/MAX. Join Success.**

**You can find more information on [www.remax.in](http://www.remax.in)**

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Graph of RE/MAX Intl growth of offices